Sponsorship Opportunities

GYEO 2020 Leader
$25,000

GYEO Track Sponsor
$20,000

GYEO Breakout Sponsor
$7,500

GYEO Trainer
$7,500

GYEO Summit Partner
$3,000

Youth Voices Partner
$2,500

Make the Summit possible, deepen learning, and gain visibility in front of a global audience of youth development experts and innovators from 70+ countries!

For more information about tailored sponsorship opportunities, contact Sarah Sladen, Director, YEO Network at SarahS@makingcents.com.
Gain visibility for your organization and influence the conversation as a GYEO 2020 Leader sponsor. Benefits include recognition as an overall Summit supporter as well as the opportunity to be a dedicated track sponsor for one of four 2020 GYEO technical tracks: Building a Foundation; Ready for the Global Workforce; Livelihoods through Self-Employment; or Global Context Matters. Leader sponsors receive a speaker or moderator role in an online “main stage” discussion track event, and a guaranteed 60 minute online “breakout” session (one of four per track event). Other benefits exclusive to this level include the opportunity to host an additional stand-alone 30 minute to one hour virtual event between now and October on a topic of your choice developed in collaboration with the GYEO Summit team. In addition, Leader sponsors will receive a sponsor profile and logo placement on the GYEO Summit site and in e-communication; social media sponsorship shout-outs; and an option to author a tailored blog post promoted by the YEO Network.

**GYEO TRACK SPONSOR**

Support the GYEO 2020 learning agenda and gain visibility for your organization as a dedicated track sponsor or a track co-sponsor (divided between up to three partners) for one of four 2020 GYEO technical tracks: Building a Foundation; Ready for the Global Workforce; Livelihoods Through Self-Employment; or Global Context Matters. Track sponsors have a dedicated speaking or moderator opportunity in an online “main stage” discussion for the track event, and the opportunity to host a 60 minute track learning event (one of four available slots per track). Additional benefits include sponsor profile and logo placement on the GYEO Summit site, e-communication; social media sponsorship shout-outs.

**GYEO BREAKOUT SPONSOR**

Shape the Summit agenda and support hands-on learning with a guaranteed online 60-minute learning event on a topic of your choice. The session can be hosted during one of four online GYEO Track events OR as a stand-alone event between now and October. Additional benefits include sponsor profile and logo placement on the GYEO Summit site, e-communication; social media sponsorship shout-outs.

**GYEO SUMMIT PARTNER**

Contribute to Summit sustainability, gain visibility for your organization, and connect with the Summit community online as a GYEO Partner. Benefits include a guaranteed 30 – 45 minute pre-recorded session on a topic and Summit track of your choice, hosted on the GYEO Summit site and featured in the monthly YEO Newsletter (sessions must connect to the 2020 GYEO Summit theme and adhere to the guidelines of our 2020 Summit proposals). Additional benefits include a sponsor profile and logo placement on the GYEO Summit site, e-communication; social media sponsorship shout-outs.

**GYEO TRAINER**

Demonstrate your expertise and help build the capacity of the youth development community as the host of a 2 – 3 hour deep-dive online training session. Sessions can be live or pre-recorded. All completed training sessions featured on the GYEO Summit site, highlighted during live Summit track events, and promoted through the YEO Network Newsletter. Additional benefits include sponsor profile and logo placement on the GYEO Summit site, e-communication; social media sponsorship shout-outs.

**YOUTH VOICES PARTNER**

Support youth engagement as a sponsor of the 2020 Generation-to-Generation fireside chat series that connects youth and adult leaders in one-on-one dialogue to discuss critical challenges and opportunities related to youth economic opportunities. Sponsors will work with the GYEO Summit team to co-curate a Gen-2-Gen session, including identifying a young leader and an adult foreign policy or development expert from your global network. The Gen-2-Gen chats can be pre-recorded or hosted live between now and October, depending on sponsor preference and speaker availability. Additional benefits include special recognition as a Youth Voices Sponsor on the Summit site, sponsor profile and logo placement on the 2020 GYEO Summit site, e-communications, and social media shout outs. Additional custom youth engagement opportunities can also be developed with the GYEO Summit team.

**GYEO WHITE PAPER CO-SPONSOR**

Demonstrate your organization’s thought leadership and contribute collective learning as a co-sponsor of GYEO White Paper designed to capture key outcomes and recommendations from the 2020 agenda on Youth Economic Opportunity in a Post-COVID-19 World. Your sponsorship combines financial support as well as an opportunity to contribute directly to the development and dissemination of the 2020 GYEO White Paper. Sponsors are recognized for their support on the GYEO Summit site and in e-communications, and acknowledged as key contributors to the report. This is a unique opportunity to work in collaboration with the GYEO Summit team to gather learning insights, provide direct support for expert outreach and interviews, and to contribute to concrete learning outcomes from the 2020 GYEO Summit online learning agenda. For more information, please contact Sarah Sladen at SarahS@makingcents.com.